



BOARD OF DIRECTORS CANDIDATE – RIDER OR INDUSTRY

FRANCISCO GOYA, GOYA WINDSURFING

Biography & Motivation:

Born in Argentina, I moved to Maui in 1989 after finishing high school to pursue my windsurfing dream. I co-founded Quatro in 1994, won the World Title in 2000, and, with partners and the team, built a global brand that now spans surfing, windsurfing, and foiling, with operations in Europe, North America, and Hawaii. I am fluent in Spanish and English, have been married for 34 years, and am a proud father of two children (20 & 23).

Since 2023, I have served as a PWA Director and interim Secretary. Through Forward Maui (Quatro, Goya & KT), our business continues to support riders, events, schools, and dealers worldwide for over 34 years. We have also hosted, sponsored, and organized the last three Aloha Classics and Maui ProAm events — managing livestream production and successfully securing State grants to support them.

Why I'm Running:

I believe in the potential of our sport. Windsurfing should be the most popular board sport in the world.

Goals & Priorities:

1. Grow the sport globally
2. Protect the interests of riders from all regions
3. Work collaboratively with other associations and classes - Unite Windsurfing

In the last three years, despite post-COVID challenges, we have turned the organization around — going from being overdrawn and at fault with the IRS to financially stable, doubling staff salaries, launching new discipline (Slalom X), along self-funding over a dozen events, and, thanks to our Unified PWA/WWT Tour, growing the tour from 2–3-wave events in Europe to 63 events and over 1,400 ranked riders worldwide. We have also successfully returned to iconic locations and markets after 30 years, including Fiji, Japan, Australia, the Caribbean, and South America.

I am fully committed to continuing this positive momentum with transparency, balance, unity, and a clear focus on growing the sport for riders, the industry, and the global community.

I respectfully submit my candidacy for the Board of Directors — available as either an Industry or Rider Representative to help ensure all seats are filled.

Francisco Goya Maui, Hawai'i